Flintkote PLASTIC CEMENT

The Quality Quick Repair Cement

- Stop leaks in all types of roofing materials.
- Stop leaks around skylights, dormer windows, flashings, gutters.
- Stop leaks in foundation walls.

Deep-rooted . . . the Flintkote Tradition for Quality Products grows stronger with the years.

Great traditions and industry prestige and leadership are like great oaks . . . deep-rooted and solid . . . and growing in influence with the passing years.

Such is the pioneering-quality tradition of The Flintkote Company. It is deeply rooted in the policy of the Company. It has grown in public significance and acceptance of Flintkote Building Materials for nearly half a century, meeting every test of war and peace.

Growth fostered by sound policies—Honest representation of products and fair dealing with its customers have been cardinal working principles of The Flintkote Company since its founding in 1901. Unrelenting adherence to these policies has enabled Flintkote to show such consistent growth over the years.

The map portrays Flintkote's progress in the Building Material field from the original building at North Arlington, N. J., to a nationwide organization today.

Continuous product research—Flintkote maintains its own research and development laboratories, where skilled technicians are constantly at work improving present products and testing and developing new ones. Flintkote's program of plant expansion includes the most modern research laboratory in the industry, located at Whippany, N. J.

Why FLINTKOTE PLASTIC CEMENT IS THE QUALITY *quick repair cement*

1 Flintkote Plastic Cement, the quality quick repair cement, is scientifically formulated and made from carefully processed special asphalts, pure asbestos rock fibres, and preservative oils to assure a consistency similar to putty that adheres readily to any surface, wet or dry, and immediately stops leaks.

2 It is economical to use. A small can provides sufficient material to stop numerous leaks.

3 It is easy to apply with an ordinary trowel or knife.

4 It adheres quickly and sets into place, making a long-life water-tight repair that does not crack or peel off from exposure.

5 It has a wide variety of uses . . . stops leaks in roofing materials, around skylights, dormer windows, flashings, gutters, foundation walls.

Flintkote Plastic Cement is an all-purpose product—The Quality Quick Repair Cement. Available in convenient 5 lb. and 10 lb. containers, 50 lb. pails and 330 lb. and 550 lb. drums.

Flintkote Plastic Cement Is Easily Applied.

GENERAL DIRECTIONS FOR USE ARE:

1. *Thoroughly clean portions to be repaired by sweeping or scraping.*

2. *If roof areas to be repaired are loose, re-nail these portions securely.*

3. *Where large cracks or breaks occur, replace the roofing and nail a piece of roofing or membrane over the break, using Flintkote Plastic Cement under and over the top of the patch.*

4. *Apply Flintkote Plastic Cement by trowel or knife, to a thickness of approximately 1/16th of an inch, smoothing the cement into place.*

Enthusiastic users endorse Flintkote Plastic Cement

TYPICAL COMMENTS ARE: "The best all-purpose cement we have ever used"; "It adheres quickly, sets fast, stops the most stubborn leaks"; "We believe a leak once repaired with Flintkote Plastic Cement is genuinely weathertight"; "Economical in cost and easy to use".

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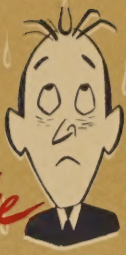

Don't take chances—

USE THE BEST PLASTIC CEMENT TO STOP THOSE STUBBORN LEAKS

1. *When you repair a leak you want to feel certain it is stopped. You want assurance your property is protected from the damage water can do. You want and expect watertight protection.*

2. *You expect the cement used to have proven its ability to stop leaks—you want a cement made by a reputable manufacturer with long years of proven experience in the roofing industry.*

3. *You want genuine value, which is, in the final analysis, proven quality at a legitimate price.*

It's as simple as A, B, C. It all adds up to the use of Flintkote Plastic Cement, the top-quality all-purpose Cement . . . because

"the extra years of Flintkote service cost no more."

Headquarters for Roofing Service

Our business is based on providing materials used for the preservation, maintenance and repair of all types of structures. Many people in this community consider us as "Headquarters for Roofing Service."

We strongly recommend Flintkote Plastic Cement, the quality quick repair cement. We know Flintkote Plastic Cement, like other Flintkote Products, is made with every advantage modern research and skillful manufacturing technique can provide.

Don't hesitate to call upon us for Free Roof-Inspection Service, advice, or suggestions. We shall be pleased to serve you and give you the benefit of our experience in roof maintenance and repairs. And we shall welcome the opportunity to prove the economy and utility of Flintkote Products which are backed by nearly half a century of use on countless buildings throughout the United States.

FLINTKOTE
BUILDING MATERIALS

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